

## Get Recognition for Investing in Sustainable Solutions

When your organization invests in producing or using soy-based products, you're making an improvement for the benefit of future generations.

**It's never been easier to be Sustainably Soy!**

## Why Your Company or Organization Should be It's Sustainably Soy Certified

Stakeholders, constituents, customers, and consumers increasingly want to do business with organizations that align with their environmental values and source products from local, sustainable producers.

Getting your project or product certified by the Illinois Soybean Association provides you with a resource you can list in your annual report and publish as part of your ongoing sustainability initiatives.

After your submission is evaluated and approved you will receive an "It's Sustainably Soy" Certification Toolkit.

This will help you spread the word within your organization, digitally in your market, and on your social media channels.

# LEARN MORE AND APPLY



[www.ilsoy.org/its-sustainably-soy](http://www.ilsoy.org/its-sustainably-soy)

IT'S SUSTAINABLY  
**SOY**

## APPLY TODAY

### Questions Contact

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The Illinois Soybean Association's (ISA) It's Sustainably Soy Certification Program is designed to recognize organizations, companies, and executives for switching to sustainable soy-based solutions.

Funded by the Illinois Soybean Association Checkoff Program.





## For Doers

COMPANIES AND ORGANIZATIONS USING SOY-BASED PRODUCTS FOR PROJECTS MAY APPLY

Today, a growing pipeline of products exist to help companies make the switch to soy.



## For Makers

MANUFACTURERS CREATING SOY-BASED PRODUCTS MAY APPLY

With parity in price and performance, organizations are switching to adding soy-based inputs in their products.

U.S. soybean farmers, researchers and industry partners are consistently pushing the limits of innovation to discover and deliver solutions to the biggest challenges the world faces.

## Showcase Your Commitment to Sustainability

As society continues to transition away from carbon-intense chemicals and compounds, by utilizing soy-based inputs in your project, you're helping make a change that is good for the economy, environment, and family farmers in Illinois.

## Eligible Categories

Projects using soy-based products can be part of these categories but are not limited to these areas. Final criteria for certification approval is at the discretion of the ISA Market Development team.

### Projects:

- Construction & Renovation
- Transportation & Infrastructure
- Facility & Grounds

### Products:

- Surface Paving and Repair
- Dust Suppressants
- Hydraulic Fluids
- Lubricants, Oils & Greases
- Paints, Stains, Sealers & More
- Roofing Materials, Insulation
- Carpets, Composite Panels,
- Furniture & More

