

Meet farmers where they are and with the content they want. Illinois Field & Bean is back, and so are your chances of reaching the most Illinois soybean farmers where they already are. When you partner with Illinois Field & Bean, you gain access to the state's 43,000+ soybean growers. Illinois Soybean Association (ISA) is proud of our invested audience and the advocacy, promotion, and education we share year-round on behalf of Illinois soybean farmers. This is all unique to our publication and can translate to major impact for your business.

With the publication's relaunch, we aim to bring more value to farmers through our fresh take on checkoff and non-checkoff topics, sharing engaging stories that convey what's happening in the Illinois farmer community. We want to help Illinois soybean farmers feel more informed, knowledgeable and competitive with each issue. And we want to give you more visibility.

Illinois Field & Bean Ad Rates*

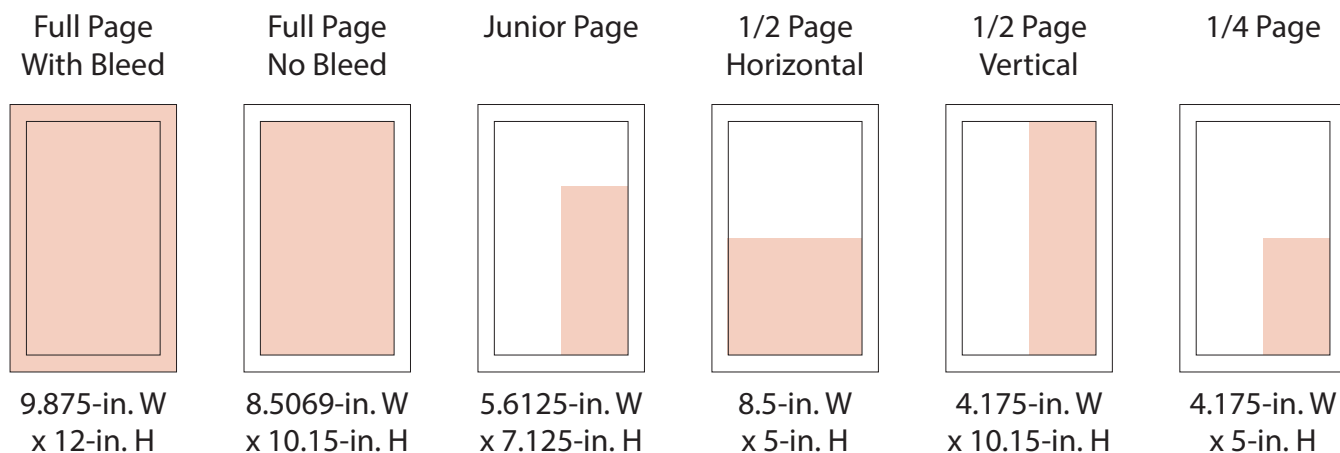
1/4 Page	\$1,000
1/2 Page	\$2,200
Jr. Page	\$2,500
Full Page	\$4,000
Inside Front Cover	\$4,750
Outside Back Cover	\$6,250

* Subject to change without notice. All rates are net. Payable 30 days cash. Multiple insertion rates available. Ad Rates are per issue.

Don't forget!

Advertisers will be billed at publisher's cost for designing, altering, or resizing of ads. The editor reserves the right to reject any advertising not considered to be consistent with the purpose and standards of the publication.

Ad Dimensions



Issuance and Scheduling

The **Illinois Field & Bean** is published 7 times a year. If you would like to place an ad in our publication, contact Rachel Peabody for the production schedule. Please see below for the theme topics for this year.

- November 2020 – Biodiesel
- January 2021 – AgTech & Innovation
- February 2021 – Special Edition Issue – Soybean Summit
- March 2021 – Leadership & Legacy
- May 2021 – Trade
- July 2021 – Conservation & Sustainability
- August 2021 – ILSoyAdvisor

Specifications for Submitted Ads

Ads should be high resolution (300 dpi) and submitted as PDF, tif, or jpeg files or in the following programs: Adobe Illustrator, Photoshop, or InDesign.

Submission Instructions

Email ads to: parentj@ilsoy.org and jeanne@jmmbusinessassist.com

Have a question?
Give us a call at
309.585.6306 ext. 115

The **Illinois Field & Bean** is available online at <https://www.ilsoy.org/illinois-field-and-bean-magazine>