

Meet farmers where they are and with the content they want. Illinois Field & Bean is back, and so are your chances of reaching the most Illinois soybean farmers where they already are. When you partner with Illinois Field & Bean, you gain access to the state's 43,000+ soybean growers. Illinois Soybean Association (ISA) is proud of our invested audience and the advocacy, promotion, and education we share year-round on behalf of Illinois soybean farmers. This is all unique to our publication and can translate to major impact for your business.

With the publication's relaunch, we aim to bring more value to farmers through our fresh take on checkoff and non-checkoff topics, sharing engaging stories that convey what's happening in the Illinois farmer community. We want to help Illinois soybean farmers feel more informed, knowledgeable and competitive with each issue. And we want to give you more visibility.

Illinois Field & Bean Ad Rates*

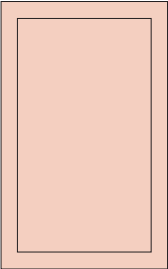
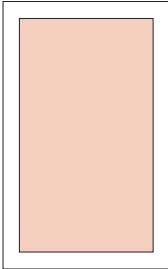
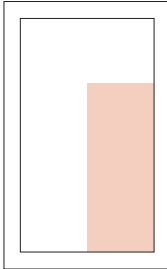
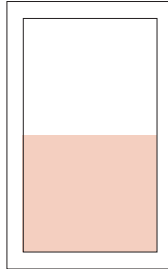
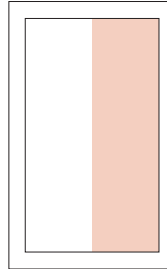
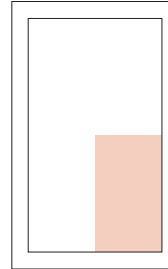
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|--------------------|---------|
| 1/4 Page | \$1,000 |
| 1/2 Page | \$2,200 |
| Jr. Page | \$2,500 |
| Full Page | \$4,000 |
| Inside Front Cover | \$4,750 |
| Outside Back Cover | \$6,250 |

* Subject to change without notice. All rates are net. Payable 30 days cash. Multiple insertion rates available. Ad Rates are per issue.

Don't forget!

Advertisers will be billed at publisher's cost for designing, altering, or resizing of ads. The editor reserves the right to reject any advertising not considered to be consistent with the purpose and standards of the publication.

Ad Dimensions

| Full Page With Bleed | Full Page No Bleed | Junior Page | 1/2 Page Horizontal | 1/2 Page Vertical | 1/4 Page |
|---|---|---|--|---|---|
|  |  |  |  |  |  |
| 9.875-in. W x 12-in. H | 8.5069-in. W x 10.15-in. H | 5.6125-in. W x 7.125-in. H | 8.5-in. W x 5-in. H | 4.175-in. W x 10.15-in. H | 4.175-in. W x 5-in. H |

Issuance and Scheduling

The **Illinois Field & Bean** is published 7 times a year. If you would like to place an ad in our publication, contact Rachel Peabody for the production schedule.

Specifications for Submitted Ads

Ads should be high resolution (300 dpi) and submitted as PDF, tif, or jpeg files or in the following programs: Adobe Illustrator, Photoshop, or InDesign.

Submission Instructions

Email ads to: peabodyr@ilsoy.org
 The **Illinois Field & Bean** is available online at <https://www.ilsoy.org/illinois-field-and-bean-magazine>
 Rachel Peabody
 1605 Commerce Pkwy, Bloomington, IL 61704
 217.825.7654

Issue Focus

March – Leadership & Legacy
 May – Trade
 June – Egypt Export Market Special Issue
 July – Conservation & Sustainability
 August – ILSoyAdvisor & Seed Guide Special Section