



December 14, 2009

Jim Hershey
World Initiative for Soy in Human Health (WISHH)
12125 Woodcrest Executive Drive, Ste. 100
St. Louis MO 63141

Dear WISHH Board;

It is my pleasure to offer words of thanks and recognition to the leadership of WISHH as you celebrate 10 years of building demand for soybeans by showing others how to best incorporate soy into diets to better feed a very hungry world.

I have worked for soybean farmers for more than 20 years and have heard them express over and over again that they understand and embrace the role that they need and want to play; namely, to feed a growing world population. Many state that feeding a hungry world is a calling.

As part of this recognition, we would all be remiss if we did not give special recognition to Lyle Roberts for his vision and incredible dedication to these efforts. I don't think it is a stretch to argue that without Lyle's leadership, WISHH would never have been created and would not have grown as it has over the last 10 years. Every great idea has a champion. For WISHH, that champion has been Lyle Roberts.

—Once again, congratulations to Lyle Roberts and the entire WISHH organization on 10 years of service to soybean farmers and to people around the world who are benefiting from your efforts.

Sincerely,

A handwritten signature in black ink, appearing to read "Kirk A. Leeds".

Kirk A. Leeds
Chief Executive Officer