



If you believe, belong.



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February 25, 2010

Lyle Roberts  
Executive Director  
Illinois Soybean Association  
1605 Commerce Parkway  
Bloomington, IL 61704

Dear Lyle,

The American Soybean Association (ASA) joins in recognizing you and the farmer-leaders of the Illinois Soybean Association for your extraordinary vision and leadership that led to creation of the World Initiative for Soy in Human Health. You championed the cause of U.S. soybean farmers, and at the same time, launched a much-needed response to the world's malnourished. You cajoled. You succeeded.

ASA is proud to have accepted your offer to make soy be part of the solution to the world's dire protein needs through the WISHH program. As a result, thousands in developing countries lead better lives thanks to U.S. soy protein. Your efforts meant much more than a meal on a table for a day or two. Meeting the protein needs of these children has improved their ability to grow and learn.

You have helped build a positive global legacy. In the words of the late Norman Borlaug, "You can't build a peaceful world on empty stomachs and human misery."

Prosperity paves the path to future trade between countries. Poor people make poor customers for U.S. soybeans.

WISHH has now reached its first decade of growth. Yet, the work has just begun. World population calls for a doubling food production by 2050. With an eye to this exciting future, we pay tribute to you for blazing the trail.

Sincerely,

A handwritten signature in black ink that reads "Stephen L. Censky". The signature is written in a cursive style with a horizontal line underneath.

Stephen L. Censky  
Chief Executive Officer  
American Soybean Association